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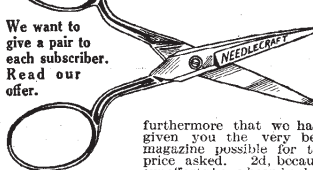
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NEEDLECRAFT'S ANNIVERSARY PRESENT

Below we show Needlecraft's fourth-anniversary present—a pair of dainty, bright, sharp, strong, and useful embroidery scissors. They are just the right size, three and one-half inches long, and have the magic word "Needlecraft" etched on the blade as a constant and happy reminder.

Four years ago no one had ever heard of Needlecraft. Now we have over half a million subscribers. Wonderful isn't it? We know, and you know too, that this remarkable success is due to two things: 1st, to the fact that we are making, and have made from the very first issue, the kind of a paper that nearly every woman wants, and



furthermore that we have given you the very best magazine possible for the price asked. 2d, because our efforts have been backed by thousands of loyal charter members and helpers. It is since your appreciation of your splendid work that we offer this special souvenir each year. This year, the same as heretofore, we make a slight requirement, otherwise we would be sending these valuable scissors to people who were not really our friends, and the gift would depreciate in the estimation of those for whom it is intended. We take it for granted that each one of you is one to renew her subscription and have based our offer upon that.

A Real Souvenir. When you send us 25 cents for your own subscription, stating that it is a renewal (it will be credited for a full year from the time to which you have already paid), send us in addition 25 cents with the name of one new subscriber. This is all we require. Very simple isn't it? Just enough to show us that you are one of our loyal friends, deserving our gift. (If you have already renewed your own subscription you may send us two new subscriptions at 25 cents each.) We earnestly desire to present every subscriber with a pair of these fine scissors and have made our requirement so simple that everyone who really wants Needlecraft's Embroidery Scissors is sure to receive them. Remember the month of October is Needlecraft's souvenir month and we cannot promise to supply the scissors after that time. NEEDLECRAFT, Augusta, Maine

Gifts Which Men Will Like

By MARY B. HAZLETON



No. 113 A. Tie-rack

THE wise girl or woman, when providing gifts for father, brother, husband or friend, will bear in mind that men as a rule do not enjoy things which are too fine or ornamental for use. Embroideries appeal to them—indeed, yes; there is never a man among men who does not like to feel that "somebody" has cared to take numberless stitches with the desire to give him pleasure as the motive. At the same time he is pretty sure to prefer the simple, conventional design in colors, on crash or other serviceable material, to delicate, painstaking work on fine linen or lawn.

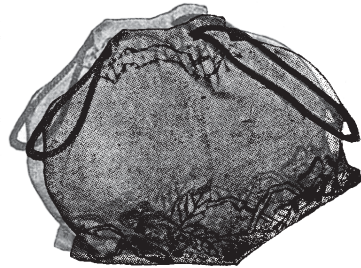
A shirt-case is one of the things very likely to be appreciated by a man, since it serves to keep the "spare" garment quite fresh and immaculate even in a crowded suit-case, packed as only the average man knows how to pack. It may be of heavy white linen, or linen in natural color, as preferred, and is in the shape of an envelope, save that the flap is of the width and length of the pocket itself. To make it is required a strip of linen three-fourths of a yard wide and thirty-eight inches long. Hem both ends neatly, fold up one third the length for the pocket and seam the sides together, finish the sides of the remaining third with a hem the width of the seam, and on the flap embroider in satin-stitch, padded, the word "Shirts," with other simple decoration. That on the model is very attractive, in purple and gold, or deep yellow, and with the designating inscription in golden brown. Colors may, of course, be chosen in accordance with the taste of the one who is to be favored with this useful gift.

A tie-rack is another remembrance which will be used—and that is a pretty sure indication that it is liked. There is nothing particularly novel about it; it is one of the things that has proven its worth by persisting. The decoration of the rack illustrated is, however, especially attractive. The outlining is in brown, the punchwork done with green, the outlined leaf-sprays are of the same color, the flower-petals, padded and with a midrib, of red, while the flower-centers are filled in with French knots of green and red, mainly green. The foundation-board must be very smoothly covered, the linen drawn tightly and evenly, and glued to the back, which may be lined with satin-paper of heavy quality, or with linen. Attach either a ribbon, matching the predominating tint of the embroidery, as a hanger, or—which is better—suspend the rack by means of a ring.

The traveling-case finds ready place in every suit-case, whether a trip is to be long or short. To make it take first a piece of gray crash eleven and one-half inches wide and sixteen inches long, rounding one end slightly for the flap. Cut another piece the shape of the flap and five inches deep, another ten and one-half inches long (and the width of the original strip), and another four and one-half inches wide, and as long as the width of the case. Bind one edge of each of these three pockets, the straight edge of the piece cut like the flap. Take two strips of the crash, each five and one-half inches long and one and one-fourth inches wide, bind both ends, turn in the ends and stitch securely to the deep pocket, across the ends. These straps are arranged up and down,

about an inch from the upper edge of the pocket, and the same distance from each side. Embroider the flap of the original strip, or back of case. The design used on the model is especially attractive in blue and black, the binding of the case being of blue to match. Put the flap-pocket in place, and the long pocket, the bound edges very nearly meeting, then place the narrower pocket over the long one, at the bottom. Baste or stitch carefully all around the edge, and bind. Put on a snap-fastener, and the case is finished. It will hold all traveling necessities, and is useful as well as ornamental.

A case for stick-pins or scarf-pins is fashioned of a strip of crash fifteen inches long and four and one-half inches wide, lined with Canton flannel, and bound as directed. The embroidery matches that of the traveling-case. Fold the strip three times, and put on the snap-fastener. And there is the collar-bag, which—having once possessed and used it—no sensible



No. 114 A. Collar-Bag

simple design on the back, and seam together. Finish the edge with buttonholing or outline-stitch, work a tiny buttonhole in the flap and sew a tiny button at top of pocket. A case for the match-safe may be made after the same fashion, but of other dimensions.

No. 113 A. Perforated stamping-pattern, 25 cents. Transfer-pattern, 10 cents. Stamped on pure linen, 12x18 inches, 25 cents. No board or bar supplied

No. 114 A. Perforated stamping-pattern, 25 cents. Transfer-pattern, 10 cents. Stamped on Bulgarian linen, 35 cents

No. 115 A. This case is already made up of Atwood cloth, bound with blue tape, with clasp. On outside fold a design is tinted which can be embroidered in outline and solid, if desired, in colors blue and black. Price, 60 cents

No. 116 A. Perforated stamping-pattern, 10 cents. Stamped on pure linen, 15 cents

No. 117 A. This stick-pin-holder is made of Atwood cloth lined with flannelette, and bound with blue tape, with clasp. A design is tinted which can be embroidered in colors blue and black. Price, 40 cents

No. 118 A. Perforated stamping-pattern, 25 cents. Transfer-pattern, 10 cents. Stamped on linen, 35 cents. Stamped on pure linen, 65 cents

Some Attractive Sofa-Pillows

THERE are so many cushions to be had or made, both pretty and practical, that it seems almost any one should fancy styles that possess neither of these qualifications. A sofa-pillow that must be sent to be cleaned, at a price almost if not quite equal to the initial cost, or must remain soiled and so be an eyesore in the room, has no excuse for being at all.

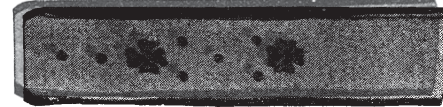
On the other hand, there are washable materials which one can make into covers oneself at very little cost and to much better effect. Some of the prettiest pillows imaginable were seen the other day in a room done in old-rose and gray. A big divan was heaped with the loveliest lace pillows, with an underlining of rose. The hostess explained that she had made them herself.

"I bought several yards of the imitation Cluny, which comes in very wide strips, and the same amount of material for the lining," she told her visitors. "This is a washable goods with a satin finish. Then I made all the covers, sewing them on three sides with the machine and leaving the other side open. I sewed on a pretty edge on the pillows and basted up the other end. Now whenever they are soiled I pull out the basting-thread, slip off the two covers and have the covers washed; then I baste them in again. It is simplicity itself, and my pillows are always clean and fresh."

TO hang up a one-piece dress, do not put loops in the armholes, at the underarm seam and turning down. Turn the skirt over the waist and your dress is protected and no danger of its touching the floor.



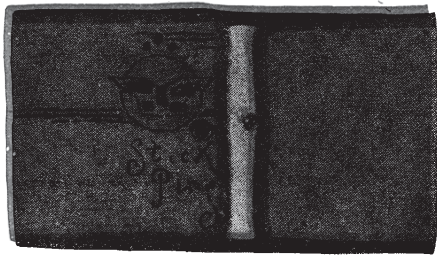
No. 115 A. Traveling-Case



No. 116 A. Razor-Case

stitch, with a touch of solid embroidery and center of French knots, in green. The remainder of the work is in outline-stitch, and the design extends around the bottom of the bag and is completed before the latter is sewed to the edge of the linen-covered square. Line with another square of linen, and run in drawstrings of cord.

The gifts enumerated are really such as the business-woman, as well as a man, will appreciate; but a razor-case is essentially masculine. Take a strip of linen two inches wide and sixteen inches long. Round one end for the flap, fold up a little more than seven inches for the pocket, embroider some



No. 117 A. Case for Stick-Pins



No. 118 A. Case for Shirts