

LACE DEPARTMENT

LOWEST PRICES, HIGHEST QUALITIES, NEWEST DESIGNS.

EVERY DAY IS BARGAIN DAY IN OUR LACE DEPARTMENT.

We sell better qualities at lower prices than retail dealers can buy them for. Our styles are the newest and the collections which we now offer represent our new line for this season.

We show a complete line of all staple and fancy laces, including English Nottingham Laces, French Valenciennes Laces, Silk Chantilly Laces, Plauen and Oriental Laces; also an unequalled line of lace alovers. In fact, every style of lace that is in demand or is being used for trimming underwear, waists, dresses, hats, etc. Only high grade qualities are represented in our line this season. In fact, never before have we shown as fine quality laces, and we recognize that the demand of our trade is for better grade goods, and in selecting our lace line we have borne this in mind. You can order the finest qualities of our laces with all confidence as they are suitable for trimming the finest and sheerest materials.

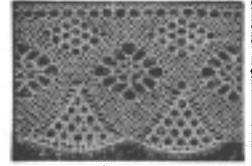
When you send us an order for laces, you are fully protected, as we guarantee all our qualities to be perfectly satisfactory and to be just exactly as represented. If you do not find them so you are at liberty to return them to us at our expense and we will cheerfully exchange for other merchandise or refund your money.

Our prices are so low and our values so extraordinary that we are obliged to sell certain styles of our laces in 12-yard pieces. Whenever we sell lace put up in 12-yard pieces under no consideration can we sell a less quantity. In every instance where we sell lace by the dozen yards it is always such styles as can be used in that quantity, and you will find it economy to buy such laces from us because you will pay the same elsewhere for a few yards that we charge you for twelve.

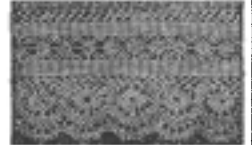
When you require lace do not overlook the great money saving prices which we name throughout our entire lace department and do not be misled into the belief that our very low prices mean inferior qualities. We assure you that our qualities are satisfactory and considerably better than is usually handled by any retail dealer.

Postage on laces varies according to width and quality, but be sure to allow from 4 to 10 cents per dozen yards extra if you desire lace sent by mail. If you send too much money we will refund it to you. We do not sample laces.

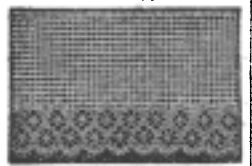
Pillow or American Laces.



White Pillow Lace. A new double thread pattern, very serviceable quality. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06000 2 1/4 25c
18K06001 3 35c
18K06004 3 1/2 35c
18K06005 5 50c



White Pillow Lace in wheel design with heavy insertion effect. A very attractive pattern. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06010 1 1/2 25c
18K06011 2 35c
18K06013 2 1/2 45c
18K06014 3 1/2 55c



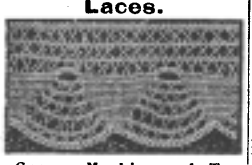
White Pillow Lace in new fillet mesh design with wheel pattern edge. This is an exceptionally durable and attractive pattern, and one we highly recommend. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06020 1 1/2 42c
18K06021 2 45c
18K06023 2 1/2 70c
18K06024 3 1/2 89c

Everlasting Lace Trimming.



White Everlasting Lace Trimming, made of an extra strong, double cotton thread. This lace is unexcelled for wearing qualities and is used extensively for underwear and children's dresses or where a good wearing lace trimming is desired. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06029 1/2 16c
18K06030 3/4 20c
18K06031 1 26c

German Torchon Laces.



German Machine made Torchon Laces are very popular, as they wash and wear splendidly. Comes in five widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06035 1/2 6c
18K06036 3/4 11c
18K06037 1 15c
18K06038 1 1/2 18c
18K06039 1 3/4 22c

Sevilla Torchon Laces.



White Sevilla Torchon Lace, made of a very strong but fine thread in neat crochet design. Comes in five widths laces with insertion to match. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06044 1 1/2 18c
18K06046 1 3/4 24c
18K06047 2 30c
18K06048 2 1/2 48c
18K06049 3 56c

No. 18K06050 White Insertion to match above lace. 1 1/2 inches. Price, per DOZEN YARDS..... 36c



Fine quality Sevilla Linen Torchon Lace in neat craquelé effect. This is a splendid quality for fine underwear and children's dresses. Comes in five widths with insertion to match. White only. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06054 1 1/2 30c
18K06055 1 3/4 42c
18K06057 2 58c
18K06058 2 1/2 69c
18K06059 3 90c



English Nottingham Torchon Lace in new eluny and wheel design. Made of a double thread. Very attractive pattern. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06091 1 25c
18K06092 1 1/2 35c
18K06097 2 45c
18K06098 3 59c

English Nottingham Torchon Insertion to match above lace. Comes in two widths. White only. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06099 1 1/2 29c
18K06101 1 3/4 39c

Real Linen Torchon Laces.



Real Linen Torchon Lace in double thread effect. The most durable lace made. Comes in five widths. White only. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06065 1/2 4c
18K06067 3/4 10c
18K06068 1 12c
18K06069 2 14c

No. 18K06070 Real Linen Torchon Lace Insertion to match above lace. Width, 1 1/2 inches. White only. Price, per yard..... 8c



Real Linen Torchon Lace, made of a fine quality double thread. A very attractive pattern. Comes in three widths. White only. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06075 1 8c
18K06076 1 1/2 10c
18K06077 2 13c

Linen Torchon Lace.



Real Linen Torchon Lace. An entirely new eluny design. This is a very fine quality and a pattern we strongly recommend. Comes in three widths. White only. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06085 1 8c
18K06086 1 1/2 12c
18K06087 2 15c

No. 18K06089 Real Linen Torchon Insertion to match above lace. Width, 1/2 inch. White only. Price, per yard..... 8c



English Nottingham Torchon Lace in new eluny and wheel design. Made of a double thread. Very attractive pattern. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06091 1 25c
18K06092 1 1/2 35c
18K06097 2 45c
18K06098 3 59c



English Nottingham Torchon Insertion to match above lace. Comes in two widths. White only. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06099 1 1/2 29c
18K06101 1 3/4 39c

English Torchon Laces.

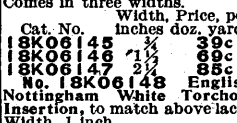


Extra Fine Quality White English Nottingham Torchon Lace. Suitable for the finest underwear. In a very neat combination fleur de lis design. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06135 1 33c
18K06136 1 1/2 50c
18K06138 2 70c

White English Nottingham Insertion to match above lace. Comes in two widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06139 1 35c
18K06140 1 1/2 52c

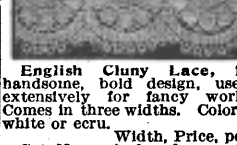


Our Finest Quality White English Nottingham Torchon Lace, in neat ribbon design with round mesh ground. This is a very pretty trimming for the finest underwear or waists. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06145 1 39c
18K06146 1 1/2 59c
18K06147 2 85c



English Nottingham White Torchon Insertion, to match above lace. Width, 1 inch. Price, per DOZEN YARDS..... 47c

Fancy Cluny Laces.



English Cluny Lace, in handsome, bold design, used extensively for fancy work. Comes in three widths. Colors, white or ecru. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06153 1 1/2 \$0.69
18K06154 2 1/2 \$0.69
18K06155 3 1/2 1.10

English Cluny Insertion, to match above lace. Comes in two widths. Colors, white or ecru. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06156 1 1/2 47c
18K06157 2 1/2 69c

English Antique Laces.



White English Antique Lace, in a pretty conventional design. This makes a very attractive and inexpensive trim in g. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06162 1 1/2 7c
18K06163 2 11c
18K06164 3 15c

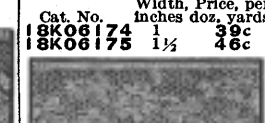
White English Antique Insertion, to match above lace. Width, 2 inches. Price, per DOZEN YARDS..... 8c

Fancy Valenciennes Laces.

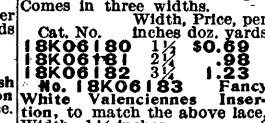


Fancy Raised White Valenciennes Lace, in blue bell design. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06208 1 1/2 \$0.49
18K06210 2 .65
18K06212 3 .98
18K06214 4 1.17

No. 18K06215 Fancy Raised White Valenciennes Insertion, to match above lace. Width, 1 1/2 inches. Price, per DOZEN YARDS..... 52c



Fancy Round Mesh White Valenciennes Lace, in tulip design. Comes in four widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06170 1 1/2 \$0.45
18K06171 2 .59
18K06172 3 .85
18K06173 4 1.10



Fancy White Valenciennes Lace, Round mesh ground with fancy floral and scroll design. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06180 1 1/2 \$0.69
18K06181 2 1/2 .98
18K06182 3 1.23

No. 18K06183 Fancy White Valenciennes Insertion, to match the above lace. Width, 1 1/2 inches. Price, per DOZEN YARDS..... 70c



Fancy White Platte Valenciennes Lace, in very handsome floral and leaf design with good strong edge. This is our finest quality. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06188 1 1/2 \$0.75
18K06189 2 1.05
18K06190 3 1.42

No. 18K06191 Fancy White Platte Insertion, to match the above lace. Width, 1 1/2 inches. Price, per DOZEN YARDS..... 75c

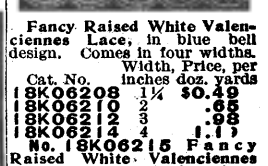
Fancy Raised Valenciennes Laces.



White Oriental or Net Top Lace. Fine quality net with neat floral and spray design. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06238 3 1/2 9c
18K06239 4 12c
18K06240 5 15c

No. 18K06242 White Oriental or Net Top Insertion, to match above lace. Width, 1 1/2 inches. Price, per yard..... 9c

Fancy Raised White Valenciennes Lace.



Fancy Raised White Valenciennes Lace, in combination craquelé and diamond mesh ground with floral and leaf design. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06220 1 1/2 29c
18K06221 2 1/2 45c
18K06222 3 69c

No. 18K06223 Fancy Raised White Valenciennes Insertion, to match above lace. Width, 1 1/2 inches. Price, per 6-YARD PIECE..... 34c



White Nottingham Baby Irish Lace, an entirely new effect. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06230 2 1/2 45c
18K06231 3 1/2 59c
18K06232 4 1/2 76c



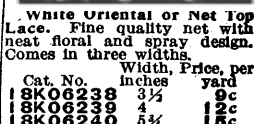
No. 18K06233 White Nottingham Baby Irish Insertion, to match above lace. Width, 1 1/2 inches. Price, per 6-YARD PIECE..... 38c

Oriental Laces.



White Oriental or Net Top Lace. Fine quality net with neat floral and spray design. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06238 3 1/2 9c
18K06239 4 12c
18K06240 5 15c

No. 18K06242 White Oriental or Net Top Insertion, to match above lace. Width, 1 1/2 inches. Price, per yard..... 9c



Champagne or Butter Color Oriental or Net Top Lace. Same pattern as above. Comes in three widths. Width, Price, per inches doz. yards
Cat. No. inches doz. yards
18K06245 3 1/2 9c
18K06246 4 12c
18K06247 5 15c

No. 18K06249 Champagne or Butter Color Oriental or Net Top Insertion, to match above lace. Width, 1 1/2 inches. Price, per yard..... 9c

OUR BIG VALUE LACE ASSORTMENTS

OUR BIG VALUE LACE ASSORTMENTS have been expressly made up at the urgent request of many of our customers, who buy lace from us to use as a profitable line for house to house canvassing. Our sole object in making up these assortments has been to give our customers the greatest lace values they possibly could secure in the most popular styles and best patterns of quick selling laces. You can more than double your money on our big value lace assortments and still sell the goods at a lower price than is usually charged by retail dealers. If you do any canvassing or have a desire to try this pleasing and profitable way of earning money, we know of no better buying opportunity or quicker selling line that will pay as handsome profits as we now offer you in our lace assortments.

SEND US YOUR ORDER for one of our Big Value Lace Assortments. We know you will be more than pleased with the remarkable values you can get in laces from us for so little money. Our lace assortments are packed in special hinged covered strong pasteboard boxes suitable for carrying.

\$6.50 LACE ASSORTMENT FOR \$3.00



No. 18K010 You can easily get \$6.50 or more for this lace assortment and still sell the goods cheaper than your home dealer would. This assortment consists of twelve dozen yards of lace, or in other words 144 yards of lace, at a cost of about 2 cents per yard, for which you can get an average price of 4½ cents per yard, more than double your money. The lace is assorted in the following styles: pillow lace, English torchon lace, everlasting lace, fancy laces; ranging in width from the narrow valenciennes lace to the wide 3¼-inch fancy laces. The assortment is made up of nine pieces of one dozen yards each of lace edgings, two pieces of one dozen yards each of lace insertion and one piece of one dozen yards beading.

Complete assortment of **\$3.00**
144 yards, only

OUR CHALLENGE \$13.00 LACE ASSORTMENT FOR \$5.00

No. 18K012 You will have no trouble in getting \$13.00 or more for this assortment and still sell the goods under the regular retail price. This assortment consists of twenty-four pieces of one dozen yards each, or a total of 288 yards, at a cost of less than 2 cents per yard, on which you can get an average price of over 4½ cents per yard, or more than double your money. In the assortment we give you seventeen dozen yards lace edging, six dozen yards lace insertion and one dozen yards valenciennes beading in the following style laces: pillow lace, English torchon lace, everlasting lace, German torchon lace, linen torchon lace, fancy raised valenciennes laces, and French valenciennes laces, ranging in width from the narrow valenciennes lace to the wide 3¼-inch fancy laces.



We show two illustrations of our challenge lace assortments; the one showing the lace in the box, the other showing the lace loose, so as to give you the best possible idea of the widths and styles which we send you.

Our special price for the entire twenty-four pieces, or 288 yards of lace, is only **\$5.00**