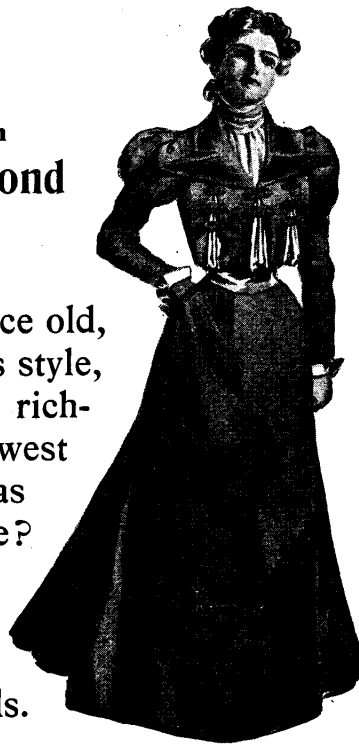




This Old Dress

was once new, made after the latest patterns. The richness of the material, combined with its dainty trimming, made it the admiration of the owner's friends. But sunlight and wear faded its handsome color, and time has made it old-fashioned.

Made
New
with
Diamond
Dyes



You wouldn't know it was once old, for it looks like this Winter's style, and the material has all the richness and softness of the newest imported fabrics. What has wrought this marvelous change? Ten cents is all it cost for a package of Diamond Dyes to color the faded cloth and give it the appearance of new goods.

It's Easy to Dye with Diamond Dyes

32 Fast Colors for wool; 16 Fast Colors for cotton. Direction book and 40 samples of colored cloth sent free upon request.

WELLS, RICHARDSON & CO., Burlington, Vt.